



Ronald McDonald House Charities<sup>®</sup> South Australia

# **SCHOOLS FUNDRAISING TOOLKIT**

Fundraise at your school and help support the families of sick and injured children

# Ways your school fundraising supports RMHC SA

### Ronald McDonald House Charities is one of Australia's most trusted charities.

Ronald McDonald House Charities South Australia (RMHC SA) has provided life-changing, holistic support, to families with seriously ill children, since 1991.

With 1 in 4 regional families having to travel to metropolitan Adelaide to receive care for their sick or injured child, RMHC SA provides free and safe accommodation, along with essential support services, less than 200m from the Women's and Children's Hospital.

It costs RMHC SA approx. \$160 to support one family, per night.

While McDonald's is our Founding and Forever Partner, after their generous support approximately 80% of our operations are unfunded.

Community support is vital to our ongoing operations, which is why we're calling on your school to help!

#### **DID YOU KNOW?**

Ronald McDonald House Charities also supports students through in-house education support by qualified teachers, as well as access to 40 hours of free tuition when the patient returns home.

## Help families like these

Aaron, Moses and their family stayed at Ronald McDonald House in Adelaide, from the time they were born at 29 weeks.

It was their home-away-from-home for **226 nights**.





# Ways your School can support

### Here are some fun ideas your school can do to hold a fundraising day for RMHC SA!

Bake Sale Casual Day Dress Up Day Have a Sausage Sizzle Crazy Hair Day Movie Night School Dance Silly Sock Day

#### HOST A HERO DAY!

More than ever we understand the value of our everydayheroes.

Our firefighters, teachers, nurses and doctors all fighting on the front line.

Show your students that they too can be everyday heroes and support sick kids and their families, by dressing up as their favourite heroes for a gold coin donation

### Create an Online Fundraising Page

By creating an online fundraising page, you can easily share your page across social media, via text, or in emails to students, parents, and supporters of your school.

Supporters can donate quickly and securely, with all donationsover \$2 receipted automatically.

#### STEP 1

You can kickstart your fundraiser by

making a self-donation!

Head to our Chapter page and select **Fundraise Your Own Way** 

#### **STEP 2**

Add in your details, name your fundraiser, change your profile picture

### **STEP 3**

Share your page, and start fundraising!

If you don't have an online fundraising page, please transfer funds raised within 14 days of your fundraiser, and email the receipt of payment to fundraising.sa@rmhc.org.au

#### **EFT Transfers**

Bank & Branch: CBA North Adelaide
BSB: 065 114
Acc No: 1015 3004
Acc Name: Ronald McDonald House Adelaide Donations
Reference: Name of School

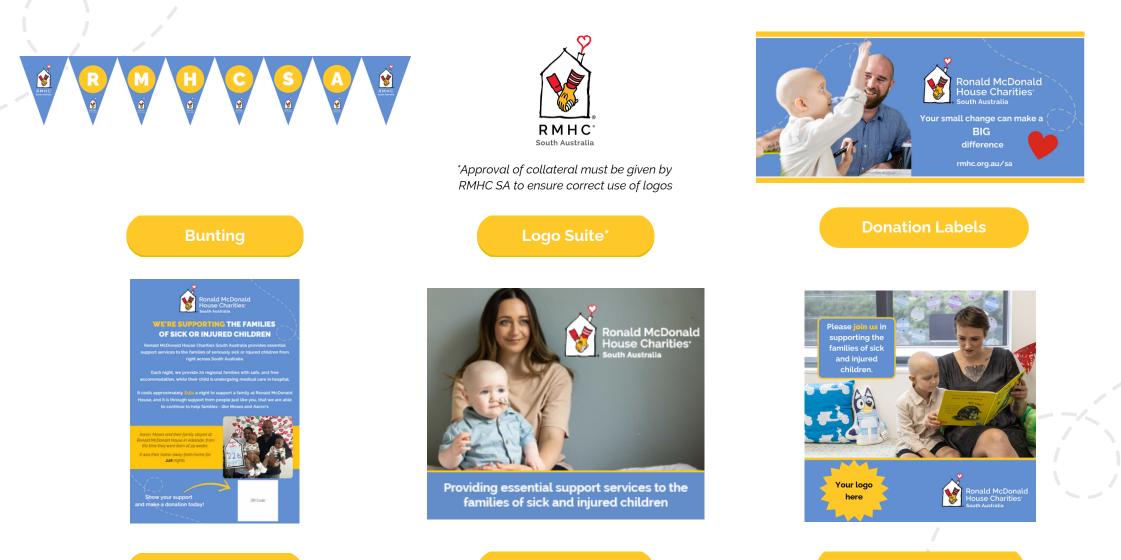
#### Cheque / Money Order

Payable to : Ronald McDonald House Charities South Australia

Mail to : Att. Community Fundraising 271 Melbourne Street NORTH ADELAIDE SA 5006

# **Fundraising Assets**

Here are some things to help promote your fundraiser!



Posters

Web Assets

Social Media Assets

# **Fundraising Guidelines**

Name & logo use

- Ronald McDonald House Charities South Australia should only be referenced as "RMHC SA" or "Ronald McDonald House Charities South Australia".
- Be clear that your fundraiser is not being managed by RMHC SA, but is an activity held "in support of Ronald McDonald House Charities South Australia".
- Any printed matierials or advertising relating to the activity that features the RMHC SA logo must be submitted for approval.

Permits & Public Llability

- RMHC SA does not provide Public Liability Insurance for fundraisers. We sugest holding your fundraiser at a venue which is already covered by Public Liability Insurance.
- The fundraiser is responsible for sourcing any permits, licences, or authorisation form local councils, shopping centres etc., that may be required.

Media & Promotion

- Social media is a great way to promote your fundraising event or activity.
   Don't forget to tag us on social media so we can follow along your fundraising journey!
- All media materials that reference Ronald McDonald House Charities South Australia must be approved by RMHC SA prior to circulation

<u>Click here</u> to see the full Fundraising Guidelines and Terms and Conditions,







### Thank you for supporting RMHC SA

Community Fundraising fundraising.sa@rmhc.org.au 08 8267 6922 rmhcsa.org.au

Ronald McDonald House Charities South Australia 271 Melbourne Street North Adelaide SA 5006

